

Marking Rubric: Romanticism Web pages

CATEGORY	5	4	3/2	1/0
Colour Choices	Colours of background, fonts, and links form a pleasing palette, do not detract from the content, and are consistent across pages.	Colours of background, fonts, unvisited and visited links do not detract from the content, and are consistent across pages.	Colours of background, fonts, unvisited and visited links do not detract from the content.	Colours of background, fonts, unvisited and visited links make the content hard to read or otherwise distract the reader.
Graphics	Graphics are related to the theme/purpose of the site, are thoughtfully cropped, are of high quality and enhance reader interest or understanding.	Graphics are related to the theme/purpose of the site, are of good quality and enhance reader interest or understanding.	Graphics are related to the theme/purpose of the site, and are of good quality.	Graphics seem randomly chosen, are of low quality, OR distract the reader.
Fonts	The fonts are consistent, easy to read and point size varies appropriately for headings and text. Use of font styles (italic, bold, underline) is used consistently and improves readability.	The fonts are consistent, easy to read and point size varies appropriately for headings and text.	The fonts are consistent and point size varies appropriately for headings and text.	A wide variety of fonts, styles and point sizes was used.
Links (content)	All links point to high quality, up-to-date, credible sites.	Almost all links point to high quality, up-to-date, credible sites.	Most links point to high quality, up-to-date, credible sites.	Less than 3/4 of the links point to high quality, up-to-date, credible sites.
Content	The site has a well-stated clear purpose and theme that is carried out throughout the site.	The site has a clearly stated purpose and theme, but may have one or two elements that do not seem to be related to it.	The purpose and theme of the site is somewhat muddy or vague.	The site lacks a purpose and theme.
Layout	The Web pages have an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material.	The Web pages have an attractive and usable layout. It is easy to locate all important elements.	The Web pages have a usable layout, but may appear busy or boring. It is easy to locate most of the important elements.	The Web pages are cluttered looking or confusing. It is often difficult to locate important elements.
Interest	The student has made an exceptional attempt to make the content of this Web site interesting to the people for whom it is intended.	The student has tried to make the content of this Web site interesting to the people for whom it is intended.	The student has put lots of information in the Web site but there is little evidence that the person tried to present the information in an interesting way.	The student has provided only the minimum amount of information and has not transformed the information to make it more interesting to the audience (e.g., has only provided a list of links to the content of others).

Mark:

Comment: